

**GOVERNMENT OF PUDUCHERRY
DIRECTORATE OF SCHOOL EDUCATION
SAMAGRA SHIKSHA**

No. 2445/DSE/ SS/ Q/PI/ Kala Utsav / 2021

Dated.15.09.2021

CIRCULAR

Sub: Samagra Shiksha – Online Kala Utsav 2021 – District, State & National Level
competitions – Guidelines communicated – Reg.

Kala Utsav is an initiative of the Department of School Education & Literacy, Ministry of Education, Govt. of India, to promote arts in education by nurturing and showcasing the artistic talent of school students. This year Kala Utsav will be organized in the online mode considering the current situation of Covid-19 pandemic and to keep social distancing norms to encourage individual artistic talents among school children to showcase their art forms.

The focus of Online Kala Utsav 2021 will be in any of the styles of traditional folk and classical art forms. Students of classes 9th, 10th, 11th and 12th of any Government, Government aided and recognized Private schools can participate in Online Kala Utsav 2021. Each school can send two entries i.e one male and female student for each art form. **One student can participate in one art form only.** Hence, a school can send a total of eighteen entries only in the following arts.

Sl. No.	Category	Entry	Specifications
1	Vocal Music- Classical	1 Female Student	Hindustani or Carnatic
		1 Male Student	
2	Vocal Music- Traditional Folk	1 Female Student	Any dialect or style.
		1 Male Student	
3	Instrumental Music- Classical	1 Female Student	Hindustani or Carnatic.
		1 Male Student	
4	Instrumental Music- Traditional Folk	1 Female Student	Any Indian traditional musical instrument.
		1 Male Student	
5	Dance- Classical	1 Female Student	Classical forms
		1 Male Student	
6	Dance-Folk	1 Female Student	Traditional folk of any State.
		1 Male Student	
7	Visual Arts- (2-dimensional)	1 Female Student	Drawing, Painting or Print
		1 Male Student	
8	Visual Arts- (3-dimensional)	1 Female Student	Sculpture
		1 Male Student	
9	Indigenous Toys and Games	1 Female Student	Traditional Toys and Games
		1 Male Student	

Similarly, there shall be only two entries i.e one male and one female student for each art from each district for state level competitions. Hence maximum of 18 Entries have to be sent from each district for state level competitions. The same procedure will be followed for national level competitions. The guidelines issued for national level competitions will be followed for district and state level competitions also. The complete guidelines are attached herewith and also can be downloaded from the web portal www.kalautsav.in / <http://schooledn.puducherry.gov.in>

GENERAL INSTRUCTIONS

- ▶ **Instructions for Schools:** Video film along with textual write-up (100 words) of the School level performance in each category is to be submitted to the District Coordinator concerned. Maximum 18 Entries only allowed from each school.
- ▶ In the Visual Art category (2D, 3D and Indigenous Toys and Games), pictures of the artwork should also be provided along with the video film.
- ▶ The Kala Utsav backdrop with the name of programme, date and name of the district should be displayed at all competition venues ensuring its visibility in the video. School Name do not be included in the backdrop.
- ▶ Western music instruments / electronic or programmed instruments (Keyboard, Guitar, Western Drums etc) **will not be** allowed to perform in Instrumental Music competition.
- ▶ **Video Duration: Maximum 5 minutes only.**
- ▶ **Video Formats: .mov / .mp4**
- ▶ **Textual Summary (Write up):** The textual summary of not more than 100 words, in Hindi or in English is to be submitted/uploaded with the entry. The summary is to be prepared by the participant himself/ herself giving details about the selected art form, the place of it's origin, communities involved, special occasions when the art form is practiced, costumes, accompanying instruments, props, relation of the art form with the environment, style, techniques, materials, etc. The textual summary can be supported with photographs (maximum 5) of participant in making of his/her art piece or of his/her performance, etc.

Mr. C. Baskara Rassou, Headmaster, Jawahar Bal Bhavan, Puducherry is nominated as the Nodal Officer for the conduct of Online Kalautsav-2021. The Heads of the Institutions are requested to send their entries in the format enclosed in the Annexure –III at Jawahar Bal Bhavan, Puducherry for Puducherry district on **13.10.2021**.

The ADPCs of Karaikal, Mahe and Yanam are nominated as the coordinators for the district level competitions for their respective Districts. The Heads of the Institutions are requested to send their entries in the format enclosed in the Annexure –III, to their respective ADPCs for District level competitions.

The ADPCs of Karaikal, Mahe and Yanam are requested to conduct the District level competitions in the stipulated time and the selected entries are to be sent for state level competitions in the format enclosed in the Annexure-III to the Nodal officer on or before 08.11.2021 through the Google drive link which will be shared later.



The schedule for the competitions is as below:

Sl. no	Level of competitions	Last date for submission of entries	Evaluation Date	Results Date
1	District level	13.10.2021	20 & 21 Oct. 2021.	22.10.2021
2	State level	08.11.2021	10.11.2021	11.11.2021
3	National level	30.11.2021	-----	

For further details , the following coordinators may be contacted

Sl. No	Name and Designation	Region	Contact Number
1	Mr. C. Baskara Rassou, Headmaster, Jawahar Bal Bhavan, Puducherry Nodal Officer- Kalautsav 2021	Puducherry	Mobile No. 09442787052, Phone No. 0413-2225751
2	Mrs. A. Shiela Jeyakumari, ADPC, Samagra Shiksha, Karaikal	Karaikal	Mobile No. 09486442627
3	Mr. Hareedran. KP, ADPC, Samagra Shiksha, Mahe.	Mahe	Mobile No. 09446737516
4	Mr. K. Prabhakara Rao, ADPC, Samagra Shiksha, Yanam.	Yanam	Mobile No. 09032619891



(P.T. RUDRA GOUD)
DIRECTOR OF SCHOOL EDUCATION

To,

All the Head of Institutions concerned

Govt. / Govt. aided / Private High/ Hr. Sec. Schools.

Copy to.

- 1) The Joint Director, DSE, Puducherry.
- 2) The SPD, Samagra Shiksha, Puducherry.
- 3) The Deputy Director (W.E), DSE, Puducherry.
- 4) The Deputy Director (S.E), Karaikal, Puducherry.
- 5) The Chief Educational Officer , Puducherry/ Karaikal/ Mahe.
- 6) The Deputy Director (E.E), Puducherry.
- 7) The Officer on Special duty , STC, DSE, Puducherry.
- 8) The Principal , DIET, Puducherry
- 9) The Delegate to DSE, Yanam.
- 10) The ADPC, Puducherry/Karaikal/ Mahe / Yanam.
- 11) BRC Coordinator, Puducherry/Karaikal/ Mahe / Yanam.
- 12) Ps to DSE, Puducherry.
- 13) EDP Section - with a request to upload in the website.

PROFORMA FOR SUBMITTING ONLINE KALA UTSAV - 2021 ENTRIES
(For District / State Level Competitions)

1. Name of the School : _____
2. Region: : _____
3. Type of the school : Govt. / Govt.- aided / Private
4. Details of the participants

Sl. No.	Name of the Student	Class	Sex	Name of the Art Form
1.				
2.				

Details of the Teacher/Mentor

Sl.No	Name of the Teacher/ Escort	Designation	Sex	Name of the Art Form
1.				
2.				

Details of the Accompanist (Teacher/Student)

Sl. No	Name of the Accompanist	Designation /Class	Sex	Name of the Art Form
1				
2				

School Seal

Signature of the Head of the Institution





कला उत्सव 2021 : दिशानिर्देश

Kala Utsav 2021 : Guidelines

CONTENT

1. Kala Utsav — The Legacy	18-20
2. General Guidelines for Kala Utsav	21-24
2.1 Art Forms	
2.2 Eligibility	
2.3 National Level Kala Utsav	
2.4 Entries	
2.4.1 Proforma for submitting entries	
2.4.2 Video film	
2.4.3 Textual summary (write-up)	
2.5 Awards	
3. Guidelines for National Level Competitions	25-29
3.1 Vocal Music Solo	
3.2 Instrumental Music Solo	
3.3 Dance Solo	
3.4 Visual Arts	
4. Role and Responsibilities of the State/UT Secretary and KVS and NVS Commissioners	30
Annexure – I	31
Annexure – II	32



1. Kala Utsav—The Legacy

Kala Utsav is an initiative of the Department of School Education and Literacy, Ministry of Education (MoE), Government of India, launched in 2015, to promote arts in education, by nurturing and showcasing the artistic talent of school students in the country. The Ministry of Education recognises the importance of aesthetics and artistic experience of secondary-level students, which plays a major role in creating awareness about India's rich cultural heritage and its vibrant diversity. In the context of education of Arts (Music, Dance, Visual Arts and Crafts), the initiative is guided by the recommendations of the National Curriculum Framework 2005 (NCF-2005).

Kala Utsav has regularly organised been every year since year 2015, as a celebration of art forms in the school system. The District, State and National level Kala Utsav has been structured as an art festival to include performances and display of exhibits. The design of Kala Utsav helps the students explore, understand and showcase their artistic talent of practicing different art forms. This event gives students the opportunity to understand and celebrate cultural diversity at the school, district, state and national level. It not only spreads awareness among students, but also creates awareness about India's rich cultural traditions and their practice among different stakeholders. The traditions also show us the creative expansion from individual to the community, which contributes towards the overall development of the society. Further, this will also help to promote networking of artists, artisans and institutions with schools.



As an effort to mainstream students with special needs (differently abled and from diverse socio-economic backgrounds) and celebrating their abilities, Kala Utsav is envisaged as a fully integrated platform. It provides an opportunity and favourable environment to nurture and showcase the talents of Divyang children (Children With Special Needs) and helps in making learning more expressive, creative and joyful. Sharing the stage collectively by boys, girls, students from disadvantaged groups and Divyang children will be a precursor in breaking many existing stereotypes.



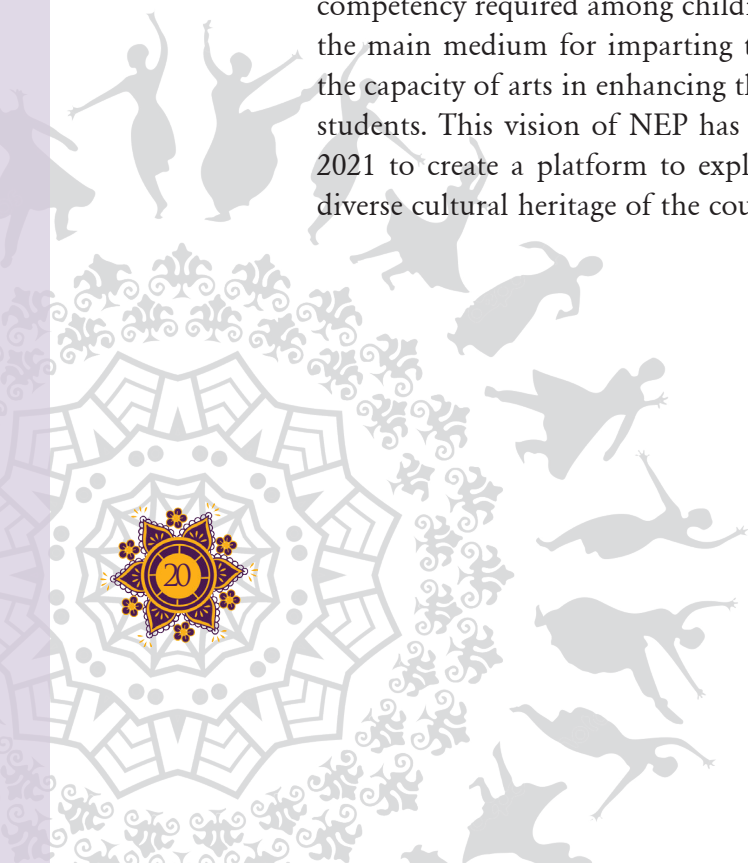
Kala Utsav is not a one-time activity but the beginning of a complete process of identifying, exploring, understanding, practicing, evolving and showcasing the artistic talent. It helps students in identifying and understanding our tangible and intangible cultural expressions. Once part of the process, the participants do not just perform a piece from their living traditions, but rather live that cultural experience. It helps in enhancing various skills of the participants and prepares them as ambassadors of our culture.

National Education Policy (NEP), 2020 emphasises on the promotion of arts and culture through education. The NEP states;

“Indian culture and philosophy have had a strong influence on the world. These rich legacies to world heritage must not only be nurtured and preserved for posterity but also researched, enhanced, and put to new uses through our education system.”

(NEP, 2020).

It further highlights the importance of cultural exposure and cultural expression that a student should receive in order to develop a better sense of identity, belongingness as well as an appreciation for other cultures. NEP identifies this cultural understanding as a major competency required among children and suggests that art forms are the main medium for imparting this knowledge. It also points out the capacity of arts in enhancing the cognitive and creative ability of students. This vision of NEP has been incorporated in Kala Utsav, 2021 to create a platform to explore, exchange and experience the diverse cultural heritage of the country.





2. General Guidelines for Kala Utsav

Kala Utsav 2021 will be organised in the online mode (in the same manner as Kala Utsav 2020) considering the prevailing situation of COVID-19 pandemic and the social distancing norms. The timeline for online entries, competitions and other specifications will be communicated to the concerned State authorities as and when required.

2.1 ART FORMS

The focus of Kala Utsav 2021 will be in any of the styles of traditional folk and classical art forms. The following art forms will be included for competitions:

1. Vocal Music- Classical
2. Vocal Music- Traditional Folk
3. Instrumental Music- Classical
4. Instrumental Music- Traditional Folk
5. Dance- Classical
6. Dance- Folk
7. Visual Arts (2-dimensional)
8. Visual Arts (3-dimensional)
9. Indigenous Toys and Games

2.2 ELIGIBILITY

Students of Classes IX, X, XI and XII of any government, Government-aided and private school can participate in Kala Utsav 2021. Private schools and schools of other central government organisations/local bodies (like Central Tibetan School administration, Demonstration Multipurpose schools (DMS) of NCERT, Railways schools, BSF, CRPF, Army, Air force, Cantonment Boards NDMC, etc.) located in the State/Union Territory will participate at the district and state level competitions, along with the other schools of the State/UT. The KVS and NVS will hold competitions amongst the KVS and NVS and their winning teams will participate as two separate teams at the National Level. Thus, total teams participating in each of the 9 categories at the National Level will be 38 [36 States/UTs+ KVS+ NVS].

2.3 NATIONAL LEVEL KALA UTSAV

The National level Kala Utsav 2021 will be conducted live through virtual platform. Information of the virtual platform will be provided to the nodal officer of the concerned State/UT and to the KVS/NVS authorities for making necessary arrangements prior to the competitions. Schedule of the competitions in different categories will be shared with the nodal officers and shall also be flashed on Kala Utsav website, well in advance.

The State, UTs, KVS and NVS teams are advised to visit the Kala Utsav website (<http://www.kalautsav.in>) for the new announcements and status updates on regular basis. National team of organisers will be continuously in touch with the nodal officers of Kala Utsav 2021 from the States/UTs/KVS/NVS through active WhatsApp groups too.

For the national level competitions, in every area of arts, there will be a separate jury consisting of experts drawn from educators or practitioners or scholars of the respective art form. Members of the jury will remain same for all the competition days. The Jury will have interactions with the students during these competitions through virtual platform.



2.4 ENTRIES

The State/UTs, KVS and NVS can send one male and one female entry in each of the 9 categories. Entries for Online Kala Utsav, will have only those student performers who are studying in classes IX to XII and have prepared under the supervision of the school authorities. Participation of professional artists or performers is not allowed as entry. One student can participate only in one category.

Category wise details:

S. No.	Category	Entry	Specifications
1	Vocal Music – Classical	1 Female Student	Hindustani or Carnatic
		1 Male Student	
2	Vocal Music – Traditional Folk	1 Female Student	Any dialect or style
		1 Male Student	
3	Instrumental Music – Classical	1 Female Student	Hindustani or Carnatic
		1 Male Student	
4	Instrumental Music – Traditional Folk	1 Female Student	Any Indian traditional musical instrument
		1 Male Student	
5	Dance – Classical	1 Female Student	Classical forms
		1 Male Student	
6	Dance – Folk	1 Female Student	Traditional folk of any State
		1 Male Student	
7	Visual Arts (2-dimensional)	1 Female Student	Drawing or Painting and Print making
		1 Male Student	
8	Visual Arts (3-dimensional)	1 Female Student	Sculpture
		1 Male Student	
9	Indigenous Toys and Games	1 Female Student	Traditional Toys and Games
		1 Male Student	

Thus, every State, UT, KVS and NVS can submit total of 18 entries, that is; 9 male and 9 female participants.

Entries for the National level will have three components;



2.4.1 Proforma for submitting entries: Every entry is to be supported with the duly filled and signed proforma (given in Annexure - I and II) by the Nodal Officer of State/UT/KVS/NVS to ensure participation at National Level.

2.4.2 Video film: Video film of the State level performance in each category is to be submitted for the National level. In the Visual Art category (2D, 3D and Indigenous Toys and Games), pictures of the artwork should also be provided along with the video film. The Kala Utsav backdrop with the name of programme, date and venue should be displayed at all competition venues ensuring its visibility in the video. The maximum duration of the video film is 5 minutes. The video as part of the national level entry is to be uploaded along with the proforma and textual summary as given below.

2.4.3 Textual summary (write-up): The textual summary of not more than 100 words, computer typed in word document format either in Hindi or in English is to be submitted or uploaded with the entry. Image or photo of the textual summary is not acceptable. The summary will include details about the selected art form, the place of its origin, communities involved, special occasions when the art form is practiced, costumes, accompanying instruments, props, relation of the art form with the environment, style, techniques, materials, etc. The textual summary can be supported with photographs (maximum 5) of participant in making of their art piece or of their performance, etc.

2.5 AWARDS

All the winners (1st, 2nd and 3rd) will be awarded with cash prize*, a trophy and medal. All participants will be given a certificate of National level participation. The cash awards in each artforms are as under:

First prize	:	₹ 25,000/-
Second prize	:	₹ 20,000/-
Third prize	:	₹ 15,000/-

** It would be pertinent to mention that the awarded cash prize would be digitally transferred to the account of State Education Department.*





3. Guidelines for National Level Competitions

All Nodal Officers should personally check the entries, fill up the Declaration Forms for the authentication as given in Annexure I and II and verify it before uploading and sending them for the National Level Competition.

3.1 VOCAL MUSIC SOLO

The competitions in Vocal Music will be conducted in the following two categories-

1. Vocal Music— Classical
2. Vocal Music— Traditional Folk

GENERAL INFORMATION

- ❖ The duration of the performance will be 4–6 minutes.
- ❖ Costumes, settings, props and properties should relate to the presentation.
- ❖ Any student or teacher can play instrument as accompanist with the main participant.
- ❖ Professional and commercial tracks are not allowed.

Evaluation Sheet — Vocal Music – Classical

Authenticity in Shaili	Sur/Tone	Taal	Pronunciation of Lyrics	Creativity	Sequence of deliberation according to Raga	Overall Presentation	Total Marks
10	20	20	15	10	10	15	100

Evaluation Sheet — Vocal Music – Traditional Folk

Authenticity in Shaili	Sur/Tone	Taal	Pronunciation of dialect	Authenticity of costume	Use of props	Overall Presentation	Total Marks
10	20	20	15	15	5	15	100

3.2 INSTRUMENTAL MUSIC SOLO

The competitions in Instrumental Music will be in the following two categories-

1. Instrumental Music— Classical
2. Instrumental Music— Traditional Folk

GENERAL INFORMATION

- ❖ The duration of the performance will be 4–6 minutes.
- ❖ Costumes, settings, props and properties should relate to the presentation.
- ❖ Accompanying musical instruments can be played by a teachers or student.
- ❖ For traditional folk music, only indigenous musical instruments are allowed.
- ❖ Electronic or programmed musical instrument will not be allowed.

Evaluation Sheet — Instrumental Music – Classical

Authenticity in Shaili	Sequence of deliberation	Rhythm/Pace	Tonal Quality	Creativity	Overall Presentation	Total Marks
10	20	20	15	15	20	100

Evaluation Sheet — Instrumental Music – Traditional Folk

Authenticity in Shaili	Style of presentation	Rhythm	Tonal Quality	Authenticity of costume	Use of props	Overall Presentation	Total Marks
10	20	20	15	10	10	15	100



3.3 DANCE SOLO

The competition in Dance will be conducted in the following two categories-

1. Dance— Classical
2. Dance— Traditional Folk

GENERAL INFORMATION

- ❖ Dance classical forms include Bharatanatyam, Chhau, Kathak, Sattriya, Kuchipudi, Odissi, Mohiniattam, Kathakali, and Manipuri.
- ❖ Dance- Traditional folk will be traditional folk of any State
- ❖ The duration of the performance will be 4-6 minutes.
- ❖ The performance can be on any shaili or style of the state or region.
- ❖ Music can either be live or recorded.
- ❖ Costumes and make-up should be simple, authentic, thematic and related to the presentation. Sets and costumes, etc., are to be arranged by the State/UT/KVS/NVS authorities.

Evaluation Sheet — Dance – Classical

Authenticity of Style	Deliberation	Expression	Music	Creativity	Make up	Costume	Overall Presentation	Total Marks
10	10	15	15	15	10	10	15	100

Evaluation Sheet — Dance – Folk

Authenticity of Style	Deliberation	Expression	Music	Creativity	Make up	Costume	Overall Presentation	Total Marks
10	10	15	15	15	10	10	15	100

3.4 VISUAL ARTS

The competition in Visual Arts will be conducted in the following three categories-





1. Visual Arts (2- dimensional)
2. Visual Arts (3- dimensional)
3. Indigenous Toys and Games

GENERAL INFORMATION

- ❖ Visual arts (2-Dimensional) will include drawing or painting and print making. Any artwork which includes painting will be considered in 2-Dimensional category of visual arts. For example 2-D painting, 3-D painting, rock painting, wall painting, floor painting etc.
- ❖ Visual arts (3-D) will include sculpture using any eco-friendly 3-D material.
- ❖ The participants are expected to complete their art work on the spot during the national level competition. Artwork made earlier is not allowed.
- ❖ Visual Arts competition will be given two days to complete the art work.
- ❖ Nodal officer is required to upload the quality pictures of the final art work on day two, at the given site/address.
- ❖ The participants are free to use any medium and material of their choice.

- ❖ The participants should be available at the venue for online interaction with the Jury. The Jury will observe the participants and interact with them on both the days.
- ❖ The arrangements of the art material should be done by the State/UT/NVS/KVS authorities.
- ❖ The size of Visual Art work 2-D, Visual Art work 3-D and Indigenous Toys should be as per the individual need. It is advised to have a manageable size which can be completed in two days.
- ❖ In Indigenous Toys, the participant is expected to focus on the functional accuracy and original design of the toy or game.
- ❖ The toy making can relate to (i) agricultural implements and tools (ii) characters of Panchatantra, Jataka tales and Folk tales which help in enhancing moral values. Materials to be used should be same as of the original toy being reproduced. In case the material used in toy originally is not available or banned, the participant can use eco friendly material available locally.
- ❖ The nodal officer is requested to keep recording of the making process intact with them and make it available to the Jury or national organisers on request.

Evaluation Sheet — Visual Arts (2-dimensional)

Style	Composition	Originality	Fineness	Technique	Overall impact	Presentation/ Narration	Total Marks
10	15	20	10	10	15	20	100

Evaluation Sheet — Visual Arts (3-dimensional)

Style	Utility of the product	Originality of Style	Finishing	Technique/ Skill	Overall impact	Presentation/ Narration	Total Marks
10	15	20	10	10	15	20	100

Evaluation Sheet — Indigenous Toys and Games

Experience	Utility/ Development value of the product	Originality and contextual creativity	Finishing	Technique/ Skill	Overall impact	Presentation/ Narration	Total Marks
10	15	20	10	10	15	20	100





4. Role and Responsibilities of the State/UT Secretary and KVS and NVS Commissioners

Each of the entries from States and UTs shall be approved by the Secretary, Education or his/her nominee and in respect of KVS and NVS, they shall be approved by the respective Commissioner. The Nodal officer should personally check the entries, fill up the Declaration forms for the authentication as given in Annexure I and II and verify it before uploading and sending them for the national level competitions.

विद्यया ऽ मृतमश्नुते



एन सी ई आर टी
NCERT

राष्ट्रीय शैक्षिक अनुसंधान और प्रशिक्षण परिषद्
NATIONAL COUNCIL OF EDUCATIONAL RESEARCH AND TRAINING